



## Top 10 Reasons

### Why *Community Connector* will grow your church like no other mapping

There is a lot of mapping out there: Google, Rand McNally, Microsoft MapPoint, etc. None of these provide the customized solutions listed below for churches and Christian ministries.

1. **Premium Map Data:** *Community Connector* has the most updated information available for the entire U.S. along with multiple data sources to correct and plot your homes. Other desktop applications (including MapPoint) are 2 years old or older.
2. **Map All of Your Homes:** You can map homes one at a time online. Some desktop applications limit the number of homes you can map. *Community Connector* works with your church management system to map all of your homes with accuracy.
3. **Works with Your Database:** We work with all church management systems and databases so that you can easily import your homes. When you import, *Community Connector* creates a link so that each time you import in the future it knows which records to add and which to change.
4. **Certified Address Correction:** *Community Connector* has a built in CASS certification program that corrects your addresses so that the highest percentage of homes are mapped.
5. **Quarterly Updates:** We are the only provider that gives you quarterly updates of all software and data at no extra cost. This includes if you add on the Residential List option (see below).

5 more on next page...

6. **Customized for Churches and Ministries:** *Community Connector* has built-in and customizable reports and functions that are specific to churches and Christian ministries including:
  - a. Automatically calculating closest members to a visitor
  - b. Closest homes to a small group
  - c. Automatically assigning closest homes
  - d. Maps and contact forms for follow-up
7. **Personalized Support:** Do Google and Microsoft know your organization by name and your needs? Can you call them up for a suggestion or something you want changed right away on the software... and they do it? With *Community Connector*, we work with your ministry to find the best way to achieve your goals and if that means changing some options or reports, we change them and you download the new changes at no cost.
8. **Every-Home Residential List:** When you purchase the *Premium* or *Ultimate* edition that includes every home in your area, you can send out mailings without purchasing a list, contact every home on a street personally, and know exactly how many homes are in an area before the outreach—no other mapping software has this option. And as mentioned above, you receive quarterly updates of this list.
9. **Current Year and Projected Demographics:** Some programs like Microsoft MapPoint have demographics. But *Community Connector* shows demographics for ZIP and smaller ZIP+2 areas, includes current year and 5-year projections (not based on Census), and we include the demographics most sought after by churches and ministries. This is available on the *Premium* and *Ultimate* editions.
10. **Investment, Not a Purchase:** You are not just purchasing software. The *Mapping Center for Evangelism* is a nonprofit 501(c)(3) ministry that only partners with Christian churches and ministries. Your investment in our services not only gives you these amazing benefits along with many others, but it also helps us continue to improve our services and work with other churches and ministries in all 50 states to share the love of Christ with their communities.